

From David Tetzlaff, Zoo Director

News Release

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For Immediate Release

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Primate Picks New Babies Names! *Welcome, Isoke and Zareb!*

Naples, FL — Naples Zoo's newest births, a black and white colobus monkey and a yellow-backed duiker, now have names! Typically, zoo staff select appropriate names for newborns at the Zoo. For the past few weeks, however, everyone was invited to pitch in. Entries for the contest sponsored by Gator Country 101.9, Naples FM Talk 98.9, Groovin' 102.9, and Mix 104.7 radio stations closed this past Sunday. Keepers narrowed the field to five names for each baby. And now the ultimate winning names have been chosen by a colobus monkey!

The five top names for each animal were paired, one for the antelope and one for the monkey, and assigned to one of five different colored potato. On Thursday, October 19, at 1 p.m. keepers placed five colored treats on the colobus monkey island. The new baby's mother apparently didn't want the burden of picking the name – or a series of five brightly colored potatoes just didn't look appetizing. Not to worry, her oldest daughter and sister to the new baby stepped up to the challenge and picked the winners for her mom by selecting the purple potato.

The new baby colobus monkey's name is now officially "Isoke" which means "hairy" in Nyoro, a Bantu language in East Africa. The name was submitted by Marilyn Hugenot of North Fort Myers. And the yellow-backed duiker has been christened "Zareb" another African language name meaning "protector." The winning duiker name was submitted by Kyler McCown of Naples. In the next few weeks, the two winners and their immediate families will join Zoo Director David Tetzlaff on a tour of the zoo featuring an early-morning boat cruise and a special trip to the duiker exhibit. Winners also receive a one year Family Zoo Membership and prize package from radio sponsors Renda Broadcasting

Naples Zoo is a 501(c)(3) charitable organization located at 1590 Goodlette-Frank Road across from the Coastland Center mall in the heart of Naples. In addition to innovative presentations like Serpents: Fangs & Fiction and Planet Predator, the Zoo offers a historic botanical garden and many rare animals. Guests board the Primate Expedition Cruise to glide by islands inhabited by monkeys, lemurs, and apes living in natural habitats. Admission (\$15.95 adults age 13+/ \$9.95 children 3 to 12, under 3 free) includes all shows and the boat ride. Visitors can also pick up a healthy lunch and snacks at the SUBWAY® Cafe and shop for wild gifts at tame prices in The ZOO Gift Shop. The Zoo welcomes guests daily from 9:30 to 5:30 with the last ticket sold at 4:30. To learn more, click www.napleszoo.com or call (239) 262-5409.

High resolution images of the winning moments can be downloaded online at www.napleszoo.com/press.

