

From Tim Tetzlaff, Director of Conservation and Communications

**News Release**      **Contact:** Tim L. Tetzlaff, Director of Conservation & Communications  
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## Zoo's Annual "Call for Cologne" Offers Dad FREE Zoo Admission All Father's Day Weekend Friday, June 19 to Monday, June 22, 2009

This Father's Day, dads can trade some of those half-empty bottles of cheap aftershave from previous Father's Days for a day of wild fun with the family enjoying Naples Zoo's summer of fun with *Lions, Tigers, and Bears '09*? Dads can redeem that aftershave for free Zoo admission by bringing a new or partially used bottle to the Zoo all Father's Day Weekend (June 19-22) along with a paid child (or adult) ticket. Why does the Zoo want aftershave? For the animals, of course. This annual call for cologne provides new scents for the animals to enjoy all year.

### Cologne for Cats? What Next - Lingerie for Lemurs?

It's no joke. But the aftershave isn't to make the animals smell pretty. It's sprayed in their habitats. Dads and their families will be able to watch the animals' reactions to these aftershaves as the scents are used throughout the weekend for *animal enrichment*. The Zoo's Behavioral Enrichment Committee coordinates different activities for the animals to promote use of their natural abilities. As many animals perceive the world as much through smell as we do through sight, a spritz of cologne on a tiger-sized toy, a tree, or a path arouses curiosity in the animals to use their skills to investigate their surroundings.

Donated cologne will be used throughout the day all weekend long during special Meet the Keeper Series talks highlighting these enrichment activities. These talks include the Lions, Tigers, and Bears, '09! featured animals: Young South African Lions, White Tiger, and Black Bears.

**10:00 Panther Glade****10:30 Fosas of Madagascar****11:00 White Tiger****1:30 Black Bears****3:00 South African Lions****4:00 Leopards****4:30 Red River Hogs**

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[www.napleszoo.org](http://www.napleszoo.org)  
(239) 262-5409 ext 122



If Dad doesn't have aftershave to donate, some of Mom's perfume will work, too. Otherwise, you can print a coupon off the web at [www.napleszoo.org](http://www.napleszoo.org) in place of cologne.

Naples Zoo has been greatly expanding its offerings in recent years having opened four feature exhibits in 36 months: African Wild Dogs (May 2006), Leopard Rock (July 2007), and The Fosa: Madagascar's Legendary Carnivore (July 2008), and Black Bear Hammock (May 2009). Along with amenity improvements like paved pathways, drinking fountains, misters, and expanded food services, the Zoo has also introduced a variety of new species during that same time including Grant's zebras, Honduran milk snakes, Uromastix lizards, red river hogs, screech owls, Massasauga rattlesnake, striped skunk, three species of monitor lizards, red-shouldered hawk, South African lions, Gila monsters, and most recently black bears.

Naples Zoo is a 501(c)(3) charitable organization located at 1590 Goodlette-Frank Road across from the Coastland Center mall in the heart of Naples. In addition to innovative presentations like Serpents: Fangs & Fiction and Planet Predator, the Zoo offers a historic botanical garden and many rare animals. Guests board the Primate Expedition Cruise to glide by islands inhabited by monkeys, lemurs, and apes living in natural habitats. Admission includes all shows, snake sunbathing, alligator feeding, botanical tour (on Sundays), meet the keeper series, and the boat ride (\$19.95 adults age 13+/ \$11.95 children 3 to 12, under 3 free. Twenty-five cents of each admission goes to the *Naples Zoo Conservation Fund* to support regional and international conservation projects.) Children under the age of 16 must be accompanied by an adult at least 18 years of age.

Visitors can also pick up a healthy lunch and snacks at the SUBWAY® Cafe and shop for wild gifts at tame prices in The ZOO Gift Shop. Pursuing its mission to delight guests with the wonders of the natural world to inspire the conservation of our planet's remaining wild areas and their wondrous inhabitants, the Zoo welcomes guests daily from 9:00 to 5:00 with the last ticket sold at 4:00. Zoo memberships and discount tickets are available online at [www.napleszoo.org](http://www.napleszoo.org).

**Print Quality Image** of the zoo and cologne available for immediate download at  
**[www.napleszoo.org/press](http://www.napleszoo.org/press)**

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