

FOR IMMEDIATE RELEASE:
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Grandparents Offered New Memberships to Enjoy Naples Zoo with Grandchildren *Zoo Patron Level Also Premiered*

Naples, FL – Naples Zoo is expanding its membership program and the community will benefit from two new member levels. Individual memberships have long been popular and Family Memberships even more so since they were first offered a couple years ago. Beginning this week, Naples Zoo continues to expand its membership categories by offering a Grandparent Membership and Patron Membership.

The **Grandparent Membership** provides similar benefits to a Family Membership which allows two adults and all children in the same household under the age of 21 unlimited access to Naples Zoo for one year. The new Grandparent membership level allows grandparents to bring their grandchildren up to age 21 to the Zoo throughout the year. For both categories, children must be accompanied by an adult member during their Zoo visit.

David Tetzlaff, Naples Zoo Director, explains, "We are excited to offer these new membership levels. Many grandchildren visit their grandparents in Southwest Florida throughout the year and come to the Zoo already. This new level makes that all the easier and is tremendously cost effective."

The **Patron Membership** has been introduced for members of the community who expressed their desire for a way to show their personal commitment to Naples Zoo. Naples Zoo Patrons are honored with the privilege of bringing up to four additional people with them as their personal guests during each Zoo visit – absolutely free. Patron membership is for those who wish to contribute at least \$1,000 a year. In addition, patrons also receive all the benefits of the Family or Grandparent Membership. Patrons also receive an invitation to enjoy breakfast with the Zoo Director and can schedule a personalized animal encounter once a year.

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All membership levels also receive members only perks like a 10% discount on purchases made in The ZOO Gift Shop, a subscription to the member newsletter *ZooGnus*, and \$2 off admission for your guests.

Naples Zoo is a 501 (c)(3) charitable organization. Memberships are considered a donation to the Zoo and are therefore tax-deductible to the extent of the law. Individuals should consult with their tax advisor to take advantage of this benefit.

Naples Zoo Memberships Levels

Individual	\$29.95
Family or Grandparent	\$99.95
Collier County Resident Family or Grandparent	\$49.99
Patron	\$1,000

Naples Zoo at Caribbean Gardens is nationally accredited by the prestigious American Zoo and Aquarium Association. The Zoo is located at 1590 Goodlette-Frank Road in Naples across from the Coastland Center mall. In addition to innovative presentations like *Serpents: Fangs & Fiction* and *Planet Predator*, the Zoo offers a historic botanical garden and many rare animals. Guests board the Primate Expedition Cruise to glide by islands inhabited by monkeys, lemurs, and apes live in natural habitats. Admission (\$15.95 adult/ \$9.95 children) includes all shows and the boat ride. Visitors can also pick up a healthy lunch and snacks at the SUBWAY® Cafe and shop for wild gifts at tame prices in The ZOO Gift Shop. The Zoo welcomes guests daily from 9:30 to 5:30 with the last ticket sold at 4:30. Discover more at www.napleszoo.com or call (239) 262-5409.

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Zoo Images Available Via E-mail by Request to denise@napleszoo.com

